

BACKGROUND

1. The City is seeking a Contractor to provide a permanent, professionally designed, monument sign (sometimes referred to as a monolith sign) that proudly portrays a positive image and favorably represents both the City and the Water Resources Department. It must be neat, with attention to detail. This sign serves both as a wayfinding solution indicating the entrance to Water Treatment Plant #1 (WTP #1) and displays the City's brand and professionalism. It is the first impression of WTP #1.
2. The sign should provide visual impact. It will be located inside the fenced area of WTP #1 at 1808 NE 36th Avenue just south of the main automatic gate.
3. All work must be coordinated with City Project Manager, Jennifer Kampwerth, WTP #1 Lead Operator, Telephone 352-789-7545 or 352-351-6682, E-mail: JKampwerth@Ocalafl.gov.
4. **MANDATORY PRE-BID MEETING:** Refer to the listing for the pre-bid meeting date, time, and location. Bidders must attend the mandatory pre-bid meeting in order to submit a bid.

EXPERIENCE REQUIREMENT

1. Bidders must have a minimum of ten (10) years of documented experience designing and installing monument signs. Bidders must include three completed projects of similar scope of work with bid submission.

INSURANCE REQUIREMENT

1. **Commercial General Liability:** with limits of \$1,000,000 per occurrence/\$2,000,000 aggregate.
2. **Commercial Automotive Liability:** a combined limit of not less than \$1,000,000.
3. **Workers' Compensation and Employer's Liability:** per Florida statutory requirements.

CONTRACT TIME / WARRANTY

1. **Term:** The work shall be completed within 90 consecutive calendar days, commencing from the Contract start date as specified in the Notice to Proceed.
2. **Warranty: One** (1) year warranty on parts and labor.
3. **Work must be performed during the hours of 8 – 5 Monday through Friday.**

CONTRACTOR RESPONSIBILITIES

The Contractor must strictly adhere to the following specifications as outlined in this scope of work. All materials, dimensions, colors, finishes, and design elements shall conform to the approved plans and standards provided by the City. No substitutions or deviations will be permitted without prior written approval from the City.

The sign for WTP #1 shall be made of masonry and stone facing with a low profile. Approximately 4' to 6' feet tall maximum. Approximately 6' to 8' feet long maximum. No soil or planter area. Will not hold any vegetation in sign construction itself. The sign will be illuminated at night with a ground-installed flood light (already installed). The sign must be weather resistant and visible 24 hours per day every day of the

year, clearly showing the wording. No open space between the sign and the ground. The sign will be anchored securely to the ground with a solid base, braces, poles or pylons.

Contractor shall ensure alignment and stability. Constructed to be solid and stand the test of time with a 30-year+ life expectancy.

Wording to be incorporated on the sign includes:

The City logo;



The Treatment Plant address;

City of Ocala
Water Treatment Plant #1
1808 NE 36th Avenue

Incorporating the color blue into the sign in order to represent the theme of 'Water' is desired but not required. For example, blue background with white letters is one option. Other color schemes are also welcome except for the City logo which must conform to the spec below.

Lettering to be either raised and mounted letters or incised, cut-in lettering.

Font: For City logo - The first 'O' with Moonbeam; 'OCALA' letters in Motor Oil 1937 M54 font or close equivalent font, same as shown in example above.

The Ocala logo must be in color.

The Pantone colors for the Ocala logo are as follows:

- a. O = Pantone 726C
- b. Ring around O and C = Pantone 306C
- c. First A = Pantone 137C
- d. L = Pantone 374C
- e. Second A = Pantone 7504C

The size of the letters in the logo and the address must be large enough to be clearly visible at a distance from the road, i.e. NE 36th Avenue.

For address - Times New Roman for 'City of Ocala' and 'Water Treatment Plant #1' and street address, same as shown in example above. Other similar or equivalent fonts can also be proposed.

The reverse of the sign shall have no lettering but shall be aesthetically pleasing.

No Building Permit approval is required.

Budget is \$ 10,000 to \$ 15,000 installed. This is a turnkey solicitation. All labor, materials and installation shall be done by the Contractor.

Contractors shall submit a detailed preliminary sign rendering as part of their bid package. The rendering must include:

- **Material specifications** for all components of the sign
- **Color samples** representing the proposed finish and design
- **Dimensions** indicating the overall size and proportions of the sign

PLAN REVIEW AND APPROVAL

For ground signs in GU zoning: No permit required, per Section 110-157 of the Ocala Code of Ordinances.

Maximum height: 8 feet

Minimum setbacks: 25 feet from the side lot line and 5 feet from the right-of-way

Spacing: Must be at least 150 feet from any other sign on the same property

Maximum sign area: 32 square feet

To review the full code section:

https://library.municode.com/fl/ocala/codes/code_of_ordinances?nodeId=PTIICOOR_CH110SI_ARTIIRE_DIV2PESIUS_S110-157GOUSD

1. The Contractor shall submit an invoice once the sign has been installed and successfully inspected and approved by the Project Manager. All original invoices will be sent to: Jennifer Kampwerth, Project Manager, Ocala Water Resource Department, 1808 NE 36th Avenue, Ocala, FL 34470, email: JKampwerth@Ocalafl.gov.

BID AWARD

1. Bids will be received on a lump sum basis. Lump sum amount must include all direct and indirect costs to complete the project.
2. Award will be made to the lowest responsive, responsible bidder meeting all requirements outlined herein.
3. **AMOUNTS DUE TO THE CITY.** The Contractor must be current and remain current in all obligations due to the City during the performance of services under the Agreement. Payments to Contractor may be offset by any delinquent amounts due to the City or fees and/or charges owed to the City.